



TRUEBLUE VIEW

SEPTEMBER

HEY COORDINATORS!

The new school year is upon us and we are excited to be working with all of you!

This is the first monthly newsletter, the TrueBlue View, which will be full of tips on getting the word out, success stories and ideas from other coordinators doing the same thing that you are: raising money for their school! It will also contain healthy eating tips from Jennifer Bushman as we promote healthy eating among our children.



School Spotlight :

Peachtree Charter Middle School Creates TrueBlue Contest for its Students

In an effort to create excitement and buzz about the TBS program among its students, Peachtree Charter Middle School has created a TrueBlue Schools Program Contest for its students. Here is how it works

All students at Peachtree Charter Middle School are eligible for one of three prizes, donated from three of the schools partners in education sponsors, just by getting their parents, families, friends and anyone else to sign up for the TrueBlue Schools Program.

In order to be entered in the drawing, students must bring in their contacts Georgia Natural Gas e-mail confirmation, which confirms their enrollment in the TrueBlue Schools Program, cross out any personal information, and drop it off at the schools Box Tops table any Friday morning between 8:15 a.m. and 8:45 a.m.

The best part about the contest is that the more email confirmations that students bring in the more chances the individual student gets to win!

Now thats TrueBlue!

So, have some good ideas? What are you raising money for? Share your own TrueBlue Story and be featured in our School Spotlight.

.... Dont Forget:

Its football season! That means lots of parents in the stands. Perhaps you can get an announcement over the PA system about your TrueBlue Fundraising effort!

If you havent already, you can download a flyer from the disk in your coordinator kit or from the website: trueblueschools.com to pass out to parents, teachers, and friends!



Healthy Eating

Bored with making the same lunches for your kids day after day?

Georgia Natural Gas is making it easy for you with some new, healthy delicious recipes. Try the Chicken, Green Apple and Avocado Wrap with Honey Yogurt Sauce its in your TrueBlue Schools Coordinator Kit. The recipe has honey in it, which helps you fight allergies naturally plus it tastes good too without adding loads of calories.

Need healthy, fast recipes? Check out trueblueschools.com, for regularly updated recipes and eating tips.

SAVE THE DATE

Ever been on a live cooking show? As a TrueBlue Coordinator, now is your chance! Be sure to keep an eye out for an invitation to participate in a show hosted by author of the Kitchen Coach Series, exclusively for TrueBlue Coordinators. Details to come, **BUT SAVE THE DATE: 10/17 FROM 9-12PM.**

The TrueBlue Schools team (Ron, Jennifer and Chad) are looking forward to helping you raise money for your school!



WE WANT TO HEAR FROM YOU!

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