



TRUEBLUE VIEW

NOVEMBER

HI TRUEBLUE COORDINATORS!

Fall is officially here and with winter just around the corner November is the ideal month to get people thinking about their gas provider. Now is the time to remind your school once again about signing up for the TrueBlue Schools Program!

TrueBlue Schools has a goal of donating \$2 million to Georgia schools. But in order to reach that goal, we need your help with getting more schools participating in the program and more TrueBlue Schools Coordinators signed up to help carry the flag for this program. So, if there is a PTA council / cluster / district that you think would benefit from this program, please don't hesitate to contact us about speaking on behalf of TrueBlue schools at an upcoming meeting. We are also more than happy to come out to your school's individual PTA meeting or event to help you spread the word out about raising money for your school the TrueBlue way!

TrueBlue Reminders:

The first round of quarterly TrueBlue donation checks were sent to your school last month and the next quarterly checks will be sent in January!

Thank you to those who got your W-9s in by 9/30. Your school should have received their check by now. For those who sent your W-9 form in on 10/1 or later, checks will be mailed out with the next quarterly payment in January with the cumulative total. So, please get your W-9 forms in so your school can receive donations! They may be faxed to (404) 685-4030, Attention: TrueBlue Schools, emailed to jenniferlull@trueblueschools.com, or mailed to P.O. Box 78760, Atlanta, GA 30357.

We have been hearing that several TrueBlue Coordinators are using their TrueBlue Visa reward check cards as incentives for sign-up contests or buying supplies to promote their fundraising efforts. These are great ideas!

November's TrueBlue School Spotlight: The Goddard School Hosts TrueBlue Sign-up Day



The Goddard School on Old Atlanta Road hosted its first TrueBlue Sign-up Day on Thursday, October 1st from 1:00 p.m.-6:30 p.m. The Goddard School encouraged parents, family members, neighbors and local community members to stop by the school's computer lab to sign up for Georgia Natural Gas and the TrueBlue Schools Program. A TrueBlue Schools representative was in attendance to help participants sign up for the program via the website and call center. It was a great kick off to their fundraising program for the year. Way to go!

Healthy Eating Tips

Pumpkin is not just for pies!

Bored with making the same lunches for your kids day after day? TrueBlue Schools is making it easier for you with some new, healthy delicious recipes.

Try the **Spicy Pumpkin Fries!** *It's a great source of nutrients and are delicious cooked as fries. I like to serve these fries with grilled burgers or steaks. Slice them into very thin sticks and watch the kids down them like there's no tomorrow. You can also make these fries with butternut squash. Get the recipe on www.trueblueschools.com.*

Need healthy, fast recipes? Check out www.trueblueschools.com for regularly updated recipes and eating tips.

Another TrueBlue Best Practice!

TrueBlue's Highest Earning Schools For Fall Quarter



The first quarterly donations checks of the 2009-2010 school year were sent out last month. Congratulations to the top five schools and their TrueBlue Coordinators for all of their hard work in raising the following amount of money to date:

1. Northwestern Middle School, Bruce Fraser
\$7,140
2. Pope High School, Marna Friedman

Celebrity Chef Jennifer Bushman Spices Up Coordinator Workshop

The TrueBlue Schools Coordinator Workshop that took place on October 17th at the Atlanta Community Food Bank was a huge success! The TrueBlue Coordinators participated in lively discussions about ways to leverage the program in their schools as well as learned about the program's new healthy eating component.

The event, which lasted from 9:00 a.m. - 11:30 a.m., featured family and kids healthy eating expert Jennifer Bushman who shared not only her famous cooking secrets with our coordinators through a live cooking demonstration, but also reviewed how the new Georgia accredited healthy eating lesson plans can be applied to the classroom.

All of the participating coordinators received a signed

- \$6,570
3. Norcross High School, Jackie Thunhorst
\$4,805
4. Blessed Trinity Catholic H S , Kate McWilliams
\$4,405
5. Christ The King School, Camille Naughton
\$4,285

copy of one of Jennifer's cookbooks, a \$25 Publix gift card, a pizza cutter, a TrueBlue Schools t-shirt, and the second half of the materials for the TrueBlue Coordinator Kit all contained in a reusable shopping bag just for attending the workshop. Now that's TrueBlue!

Stay tuned for details about our next coordinator event in January!



WE WANT TO HEAR FROM YOU!

Email us your TrueBlue success stories, ideas, or photos so that we may feature your school in our TrueBlue School Spotlight.
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