



# TRUEBLUE VIEW

FEBRUARY

## Hi TrueBlue Coordinators!

**WE HAVE EXCITING NEWS FOR YOU!** You no longer need your gas bill "in hand" to sign up for Georgia Natural Gas (GNG) and the TrueBlue Schools (TBS) Program. That's right, with our website's new AGLC account number look-up tool, signing up for TrueBlue Schools has never been easier.

With this said, we encourage you to start bringing your laptops to all school events and signing people up for TrueBlue Schools on the spot! Remember, more TrueBlue sign ups equal more money for your school!

## THREE NEW TRUEBLUE COORDINATOR TOOLS!

We have listened to your needs and therefore, we are very excited to introduce three new coordinator tools that will make your job easier! We encourage you to go to [www.trueblueschools.com](http://www.trueblueschools.com), login using your TrueBlue Coordinator username and password, and check out the following new tools today!

### TBS Email Sign-Up Sheet and Email Reminder Series Tool

This tool literally takes the work out of sending reminder emails to "prospective" participants from your school. All you need to do is download and print out the email sign-up sheet, collect email addresses from individuals who want to know more about the TBS Program, and then, enter the email addresses of your potential participants into our system. We will take care of the rest! Our system will send each of your recipients a pre-written email about the program with customized messaging from you. An automatic second and third email message will be sent at 5 and 15 days to remind your potential supporters to sign-up for the program and help raise valuable funds for your school! Now that's TrueBlue!

## Lend-A-Hand, Earn \$500 for Your School



On March 6, Georgia Public Broadcasting (GPB) will host TrueBlue Schools during their **live, on-air** TV Membership Campaign to help raise dollars for educational programming, including nutrition and healthy eating content for children. As a Partner in Education and a supporter of the GPB Academic All-Stars program, TrueBlue Schools has offered to provide 20 volunteers to operate GPB's phone bank for the 4-hour event.

### We need 20 volunteers! So, here's where you can lend-a-hand and earn money for your school!

The first four schools who contact Jennifer Lull at 678-457-7196 or at [jenniferlull@trueblueschools.com](mailto:jenniferlull@trueblueschools.com) with

- a **minimum of five** volunteers
- who **ARE 16** or older who can work the phone-a-thon
- on location at GPB
- from 12:30pm - 5:00pm plus one hour of training

### \*\*Will receive a check for \$500 to your school from Georgia Natural Gas TrueBlue Schools.

This is a wonderful opportunity to support an organization who shares a similar mission of healthy families for Georgia. It is also an excellent community service experience for students.

This opportunity will be given on a first come, first serve basis.

We will see you at GPB on March 6! Good luck!



**"Roses are Red, Violets are Blue,  
Schools are Much Better, When  
Schools are TrueBlue!"**

Help show the love for your school by visiting <http://www.trueblueschools.com/support.asp> and downloading the new, updated, heart-themed TBS Program flyer!

Be sure to forward this flyer to as many people as possible! Remember, the more people who sign up for GNG and TBS, the more money your school can earn!

The next round of donation checks will be going out in April. There is still plenty of time for your school to be a TrueBlue top earner!



## TrueBlue Support

### TrueBlue Schools Supports Department of Education's Schools of Excellence Banquet

#### My TrueBlue Participants Dashboard

This new tool allows you to view the name and email address of those individuals who have signed up as a participant at your school. These are the people who are contributing and making TBS a reality at your school! It would be a great idea to send them an email to thank them for supporting your school or ask them to get others to sign up for the program.

#### Updated, "More Room To Customize" TBS Program Flyer

The TBS customized brochure/flyer has been updated with a new look and has even more room for you to customize for your school's needs.

We are here to help you be successful. We would love to hear your thoughts about if and how these tools are helping you! We'd also like to hear suggestions of things we could be doing to help you get more people signed up with GNG and TBS.

Please don't hesitate to contact Jennifer Lull at [jenniferlull@trueblueschools.com](mailto:jenniferlull@trueblueschools.com) or at 678-457-7196, or Chad Miller at [chadmiller@trueblueschools.com](mailto:chadmiller@trueblueschools.com) or at 678-672-1671 with any questions that you might have. We always love hearing from you!

## TrueBlue School Spotlight

### TrueBlue Check Patrol Visits Top Earning Pope High School

In January, the TBS Check Patrol delivered its first big check to the number one top-earning school, Pope High School in Marietta. Pope High School has raised \$8,540 since it started the program in 2008. Now that's TrueBlue! These much-needed dollars are going to fund various academic, fine art and athletic initiatives, as well as a landscaping improvement project.



Georgia Natural Gas' TrueBlue Schools Program is proud to partner with the Georgia Department of Education this year in supporting the Schools of Excellence Awards Banquet and the Teacher of the Year Program. Held on February 5th at the Georgia International Conference Center, we gathered with State Superintendent Kathy Cox to celebrate 35 schools from around the state that have achieved excellence in test performance and overall student achievement.

Working with the Department of Education, TrueBlue Schools understands the reality of shrinking budgets and growing expectations for higher test scores among students. Our mission, as a Partner in Education, is to help Georgia schools get the job done by raising much-needed dollars in an easy way.

In addition to raising dollars, TrueBlue Schools is also supporting Georgia education organizations, like the Georgia PTA and Georgia Public Broadcasting, to help turn Georgia childhood obesity rates around - Georgia currently ranks 3rd worst in the country.



*Kathy Cox, State Superintendent of Schools, gives her remarks about the 35 Georgia schools that have set themselves apart as leaders in student achievement.*

During the Schools of Excellence Banquet, TrueBlue Schools had our family eating expert, Jennifer Bushman, demonstrate some of our quick, delicious - and healthy - TrueBlue Schools recipes for the crowd, along with Superintendent Cox and Georgia Teacher of the Year, Gwen Desselle. You too can take a glimpse at the recipes cooked and enjoyed during the reception by visiting <http://www.trueblueschools.com/excellence.asp>

We are your partner. Let TrueBlue Schools help your

L-R: Marna Friedman, Pope High School TrueBlue Coordinator; Nick Tupper, Pope High School Foundation President; Rick Beaulieu, Pope High School Principal; Ron Witcher, Georgia Natural Gas TrueBlue Schools Program Manager.

*In the picture above, TrueBlue Schools Check Patrol delivers Pope High School a big check for \$8,540. Some of Pope's success can be attributed to getting their students involved with promoting the program, as seen in this "Burning for Learning" poster, which was a result of a logo competition among students in an advanced graphic arts class. **BOTTOM LINE...** When kids get involved & excited about a school program, so do the parents!*

**POPE HIGHLIGHT:** Going the extra mile, Pope held a TrueBlue Schools logo contest through its Advanced Graphic Arts Class. The contest involved each student in the class submitting a design they felt best represented both Pope and TrueBlue Schools. In the end, three students were selected as winners for creating the ultimate Pope/TBS logo that is currently being used to market the program throughout the school on posters, in emails and other marketing materials.

Way to go Pope High School! What a TrueBlue Inspiration! Your school can be a top-earner too!

*If your school is doing something innovative to grow the TrueBlue Schools Program, we want to hear from you! Please submit your ideas, stories, and pictures to Jennifer Lull at [jenniferlull@trueblueschools.com](mailto:jenniferlull@trueblueschools.com)*

school in its quest for excellence.

As seen in the picture below, Georgia State Superintendent Kathy Cox joins family eating expert Jennifer Bushman during the Schools of Excellence Banquet reception to cook up one of our TrueBlue Schools recipes - Chicken Saltimbocca. The TrueBlue Schools recipes were a big hit among the principals and teachers at the banquet.



L-R: Suchita Vadlamani, co-anchor of Fox News Good Day Atlanta, emceed the reception; Ka1thy Cox, Georgia State Superintendent, and Jennifer Bushman, TrueBlue Schools family eating expert, on the TrueBlue Schools cooking stage before the Schools of Excellence Banquet.

## TrueBlue Healthy Eating Tip

### Baby, It's Cold Outside! Warm Up With a Bowl of Turkey Chipotle Chili

Check out TrueBlue Schools' February featured recipe: **Turkey Chipotle Chili** at

<http://www.trueblueschools.com/cooking.asp>. This quick and delicious recipe is thickened by corn meal. The smoky flavor comes from chipotle, which is a dried jalapeno pepper.



**FUN FACT:** The turkey and beans make this easy family dish unique and good for you. Turkey is a lean source of protein and niacin, which is a vitamin that aids in releasing energy into the body. Beans are a great source of the vitamin, thiamin, which plays a vital role in normal nerve function. It also aids in releasing energy like proteins and carbohydrates to help our bodies grow.

Check our [www.trueblueschools.com](http://www.trueblueschools.com) to help you decide "what's for dinner tonight!".

