



TRUEBLUE VIEW

APRIL

Hi TrueBlue Coordinators!



It's no secret that Georgia school budgets are shrinking. Teachers and kids are being asked to do more with less. Fewer field trips; crowded classes; and with the budget cuts, some schools can no longer afford the basics like

new books, music instruments and art supplies. It's time for all of us to come together to turn things around...And have some fun while we do it!

That's why Georgia Natural Gas® (GNG) TrueBlue Schools® and Atlanta's Own Chef Marvin Woods are joining forces to rally the Georgia community to help schools raise much-needed dollars and promote healthy eating. On **Thursday, May 6**, TrueBlue Schools will host the "**Learn, Earn & Burn**" **Pep Rally for Georgia Education** in the Big Atrium at Phipps Plaza from 7:00-8:30 p.m.

Pep Rally attendees will have a chance to receive one of three donations for their school - **\$1,000; \$500;** or a **\$250** gift card to The School Box. In addition, culinary students from **Campbell High School**, one of our TrueBlue Schools and recent winner of Georgia PTA's Healthy Fundraising Award, will join Chef Marvin on stage as sous chefs. Be sure to check your email for details about the rally and for RSVP information.

The Pep Rally serves as the kick-off event for the *Atlanta Homes & Lifestyles* Luxury Living Show, presented by GNG. The Show will be held at Phipps Plaza May 6-9 and admission is FREE. Come see the very latest in home furnishings, products and services available for inside and outside your home.

In addition, on **Saturday, May 8**, GNG will also host cooking demonstrations and book signings featuring some of Atlanta's favorite chefs and family-eating expert Jennifer Bushman on the "Luxury Living Kitchen" stage. The ever popular GNG Gas Guy® will appear all day as well. Here

Include GNG and the TBS Program at Your School's Earth Day Event



Happy Earth Month! April 22, 2010 marks the 40th anniversary of Earth Day, which began in San Francisco as a day for the world to honor nature and the environment. Many of you will probably be participating in some type of earth day event at your school. Don't let this event pass you by as this is a perfect opportunity to get people from your school excited about being an "eco-friendly" resident of

the planet by signing up with Georgia Natural Gas (GNG) and the TrueBlue Schools (TBS) program.

Speaking of "Eco-Friendly"...GNG is proud to be Georgia's **first and only** natural gas marketer to obtain recycled natural gas from a landfill. They are using waste material as a clean-burning resource for Georgia. By turning trash into gas, you might say they have found a way for the landfill to give consumers something for a change while helping to conserve Georgia's precious, natural resources. Isn't that refreshing?

You already know that GNG is donating much needed dollars to schools all over the state through the TBS program. They are also providing healthy eating tools, tips, and FREE healthy eating lesson plans in an effort to help Georgia schools and families create healthier eating habits. Now, they are providing clean-burning, recycled natural gas for Georgia homes. All the more reason people in your school community should make the switch to GNG and feel good about doing it!

To learn more about GNG and Recycled Natural Gas in time for Earth Day visit:
www.onlygng.com/choice/learnmore.asp

are some other events that will be taking place on Saturday as well:

- At **10:00 a.m.**, Bushman will teach a **FREE** interactive "**Cooking with Kids**" class for parents and their children to create fun recipes together in the kitchen. Cooking participation is limited to 54 seats, so come early to get your spot.
- At **3:00 p.m.**, Bushman will host a **FREE** interactive "**Girls Cooking with Gas**" class to teach women how to create a power pantry and prepare a delicious meal with a gas stove, oven or grill. Bushman will follow each interactive cooking demonstration with a book signing of her best-selling *Kitchen Coach* (John Wiley & Sons) cookbook series.

Mark your calendar, to come enjoy the TrueBlue fun! We look forward to seeing you there.

Printed TBS Materials in Your School's 2010-2011 Registration/Open House Packets - DEADLINE APRIL 30th

We are trying to send each TrueBlue Coordinator printed TBS flyers to put in each student's registration/open house packet for next year. We know this will really help your school with sign ups and fundraising dollars. But, we need your help.

If we haven't already heard from you please call or email us with the following information by [April 30th](#).

1. Your school's **enrollment numbers**.
2. **Where** and **who** we need to mail the TBS flyers to.
3. **When** we need to have the flyers to the school by.
4. If you **will continue** to be the TBC at your school for 2010/2011. If not, please let us know who will be taking your place.

As always, please don't hesitate to contact us, Jennifer Lull at Jenniferlull@trueblueschools.com or at 678-672-1677 or Chad Miller at Chadmiller@trueblueschools.com or at 678-672-1671 with any questions, comments or concerns that you might have. We love hearing from you!

TrueBlue Schools Has Helped GA Schools Raise \$390,000

Your role as coordinators has helped **827** TrueBlue schools earn close to **\$390,000** to date. But, Georgia Natural Gas is just warming up and we hope you are too, as we have a goal of helping Georgia schools raise **\$2 million**. With your continued support of this program, we can reach this goal and help your school raise much-needed dollars along the way. Keep up the good work!

Get Discounted Tickets to Six Flags Over Georgia

Georgia Natural Gas® (GNG) is proud to present to you the best thrill ride at Six Flags, the Georgia Natural Gas Georgia Scorcher! Who knew a natural gas provider could be so much fun? Ride the Georgia Scorcher today and experience what 4 G's of G-Force feels like.



In addition, Georgia Natural Gas' TrueBlue Schools is also excited about supporting Math and Science Days at Six Flags April 23rd and 30th from 10:00 a.m. - 5:00 p.m. These two days are the park's annual education days reserved exclusively for student use, to learn, experiment and explore. We hope that some of you will be joining us for one of these exclusive days at the park. It is a unique twist on learning that kids are guaranteed to love!

GNG is also offering you discounted tickets to Six Flags Over Georgia. Just visit www.onlygng.com/sixflags, and provide discount code **GNG25** to receive a discount on your tickets. This offer is only valid using the **Six Flags Over Georgia** website.

Look for the Promo Box!



To purchase the GNG discounted tickets at the park, please print this **bill insert** and take it to the ticket office. You must present this insert to receive the discounted ticket price.

It's always standing room only on the The Georgia

Spotlight On: Morris Brandon Elementary

TBS Check Patrol Presents \$5,090.00



TrueBlue Dollars Making a Difference

Morris Brandon Elementary is using TBS funds to help build a new sustainable playground at their school's Primary Center School. Now that's TrueBlue!

Morris Brandon is using their TBS funds to help build a new playground at their school's Primary Center School. "The money raised through the TBS program helped make the new playground a reality. In fact, we started enjoying our new playground last week," said Suzie Brickley, TBS Coordinator, Morris Brandon Elementary. "Our school has done great with this program."

Some of the things that have helped Morris Brandon reach TrueBlue success include:

- Diligently distributing flyers at various school and fund raising events.
- Placing signage (TBS banner printed by the school) at the carpool areas for a quick, easy read about the program.
- Emailing information about the TBS program in the school's monthly print and electronic newsletters.
- Encouraging parents to promote the program in their weekly emails to PTA members.

Brickley says that if she had to give advice to new coordinators she would tell them to spend some time explaining the program to parents. She would also tell them to be diligent about promoting the program throughout the school year as "parents have the best intentions of signing up for the program, but just simply forget, so reminding them to sign up for the program often is key."

Scorcher sponsored by Georgia Natural Gas - the coaster with no seats, so hurry up, and get your tickets today!

TBS Featured on CBS Atlanta46* Better Mornings

Be sure to check out the two-minute video that CBS Better Mornings Atlanta aired about the TBS program and **Ford Elementary in Acworth** - a TrueBlue success at www.trueblueschools.com. Use this news segment to promote the TBS program in your school. It is an excellent testament that this program is working and that TrueBlue dollars are making a real difference in Georgia schools.

TrueBlue Healthy Eating Tip

Eggs for Dinner? What An "Eggcellent" Idea!



Did you know that eggs are packed with a number of nutrients? In fact, just one egg has 13 essential vitamins and minerals. Eggs are an affordable source of high-quality protein that includes all nine

essential amino acids, as well as healthy, unsaturated fats.

Check out TrueBlue Schools' April featured recipe: **Mediterranean Egg Cups** at <http://www.trueblueschools.com/cooking.asp>.

This recipe showcases a distinctive method of preparing eggs that is easy to do, yet very impressive. It involves baking eggs in a nest of fresh vegetables that are both colorful and delicious - children love not only putting them together, but they dive right in to the finished dish.

The individual servings are perfect for buffet brunches, lunch outside, or times when everyone deserts the dinner table for special activities or is eating at different times.

Log on to [TrueBlueSchools.com](http://www.trueblueschools.com) every month to

Excellent TrueBlue advice. Congratulations to Morris Brandon Elementary School!

find new recipes and ideas for easy, creative meals that you and your kids will love!

If your school is doing something innovative to grow or promote the TrueBlue Schools program, we want to know about it! Please submit your ideas, stories and pictures to Jennifer Lull at jenniferlull@trueblueschools.com.

trueblueschools.com