



TRUEBLUE VIEW

MAY



Jennifer Lull and Chad Miller

Hi TrueBlue Coordinators!

It's hard to believe the end of the school year is already here! We want to thank all of our coordinators for their support of the TrueBlue Schools program. It has truly been a pleasure and an honor working with each of you!

Please don't leave for the summer without telling us who will carry the TrueBlue flag at your school next year. We want to be

sure a new coordinator is in place, should you no longer be able to serve your school in this role. Please shoot us an email or give us a call, if you haven't already, and let us know either way!

You School was Shipped Printed TBS Flyers for Open House/Registration Packets

Your school should have received printed TBS program flyers to distribute in student registration and/or in fall open house packets. If you did not receive printed flyers, please contact and let us know ASAP. If your school needs additional flyers, both English and Spanish versions of the flyer are available at www.trueblueschools.com to download and print.

Have a great and safe summer. We look forward to helping your school earn even more money, the TrueBlue Way, next year!

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Georgia PTA
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Travel the Road to PTA Success!
96th Convention Leadership Training
June 25-26, 2010
Georgia International Convention Center

Visit TrueBlue Schools at the 96th Annual Georgia PTA Convention, June 25-26, at the Georgia International Convention Center, in College Park.

Be sure to stop by the **TrueBlue Schools booth** in the **Exhibit Hall** to sample TrueBlue healthy recipes and to register to win fabulous door prizes!

In addition, we are hosting a **TrueBlue Schools Workshop Session, Saturday, June 26, 3:15 PM - 4:30 PM**. This is an excellent opportunity for you, our current coordinators, to learn new ways to promote the program within your school as well as for new coordinators to sign up and learn all about raising money the TrueBlue way.

Be sure to register early at www.georgiapta.org/clt.aspx! We hope to see you there as this is one event you don't want to miss!

TrueBlue Schools Supports Department of Education's Teacher of the Year Banquet

Georgia Natural Gas' TrueBlue Schools program is proud to partner with the Georgia Department of Education this year in supporting the Teacher of the Year Program.



TrueBlue Check Patrol Visits South Forsyth Middle School & Blessed Trinity High School

TBS Check Patrol Presents Checks for \$4,305.00 and \$6,335.00

The TBS Check Patrol made two stops in April, visiting both South Forsyth Middle School and Blessed Trinity High School.

Although the schools have different uses for their TrueBlue dollars, both schools agree that the money raised through this program has played an integral part with helping meet their fundraising goals.

South Forsyth Middle School has raised **\$4,305** and is allocating their TrueBlue funds to the athletic department, which has set a fundraising goal of \$5,000 to pay for new competition cheerleading uniforms.



Jennifer Lull, TrueBlue Schools Program Manager presents South Forsyth Middle School's Athletic Director, Christopher Baker, with a big check for \$4,305 that will go toward funding the cost of competition cheerleading uniforms. Go TrueBlue Schools go!

According to Carla Fry, South Forsyth's TrueBlue Coordinator, "Most parents don't realize how easy this program is! After hearing about the program, parents are willing to change gas companies. You just have to let them know how the program works and the incentives the school receives."

Blessed Trinity High School is dedicating the **\$6,335** earned from TrueBlue Schools to their annual fund; the largest fundraiser for the school.

"I would absolutely encourage others to participate," said Kate McWilliams, Blessed Trinity's TrueBlue Coordinator. "It is a fun, creative way to have the community involved in fundraising, especially since it is a two-way street. The parents receive a great service while earning money for their children's school."

Held on Friday, May 14th at the Georgia Aquarium, we gathered with State Superintendent Kathy Cox to celebrate and recognize the 148 district teacher of the year candidates who are shining examples of leaders and innovators in the classroom.

Ms. Pam Williams, an economics teacher from Appling County High School in Baxley, Georgia was named the 2011 Georgia Teacher of the Year. Congratulations to Ms. Williams and all of the Georgia Teacher of the Year finalists!

Working with the Department of Education, TrueBlue Schools understands the reality of shrinking budgets and growing expectations for higher test scores among students. Our mission, as a Partner in Education, is to not only help Georgia schools get the job done, but help Georgia teachers get the job done too, by raising much-needed dollars in an easy way to meet those needs! Now that's TrueBlue.

Thanks for Supporting TBS at the Earn, Learn, and Burn Rally!

Georgia Natural Gas® (GNG) TrueBlue Schools® and Atlanta's own Chef Marvin Woods joined forces to rally the Georgia community to help schools raise much-needed dollars and promote healthy eating on Thursday, May 6, at the **"Learn, Earn & Burn" Pep Rally for Georgia Education** in the Big Atrium at Phipps Plaza.



Culinary students from Campbell High School, one of our TrueBlue Schools and recent winner of Georgia PTA's Healthy Fundraising Award, joined Chef Marvin on stage as sous chefs and took home the Grand Prize of a \$1,000 cash donation from TrueBlue Schools.

More than 125 rally participants entered to win cash donations and a School Box gift certificate for their school. Winning schools included **Simpson Elementary** in Gwinnett, **East Lake Elementary** of Atlanta, and **Campbell High School** of Cobb, which took home the Grand Prize of a \$1,000 cash donation from TrueBlue Schools. Congratulations to all of the winners and thanks again for all of you that came and



"TrueBlue Schools is a two-way street. The parents receive a great service while earning money for their children's school," said Kate McWilliams, TrueBlue Coordinator at top-earning Blessed Trinity High School."

Some of the things that have helped South Forsyth Middle and Blessed Trinity with TrueBlue success are:

- Sending out thank you letters to the parents who have switched from their current gas provider to Georgia Natural Gas.
- Updating parents on how much their school has earned each month.
- Passing out TBS program flyers at club meetings, sporting events, etc.

Congratulations to both schools! Keep up the good work.

If your school is doing something innovative to grow or promote the TrueBlue Schools program, we want to know about it! Please submit your ideas, stories and pictures to Jennifer Lull at jenniferlull@trueblueschools.com.

supported this event. We couldn't have done it without you.



Chef Marvin Woods and TrueBlue Schools team member pose with students from Atlanta's East Lake Elementary School, who took home a \$500 cash donation from TrueBlue Schools during the rally.

Check out additional coverage about TBS at the Atlanta Homes & Lifestyles Luxury Living Show at:

www.myfoxtlanta.com

TrueBlue Healthy Eating Tip

Summer Time Means Grilling Time!



Fire up the grill this Memorial Day weekend with vegetable quesadillas, TrueBlue Schools' May featured recipe! This tasty meal is a

great way to get your kids to eat their veggies! In addition, these quesadillas can be refrigerated up to 8 hours before grilling.

Check out this month's recipe at:

<http://www.trueblueschools.com/cooking.asp>.

TrueBlue Tip: Peppers are excellent sources of potassium. They help balance the salt levels in our blood to maintain a healthy blood pressure.