



TRUEBLUE VIEW

AUGUST
SEPTEMBER

Hi TrueBlue Coordinators!

Get Earning With Your TrueBlue Fundraising Game Plan!

Welcome back and thank you for being your school's TrueBlue Coordinator. We are so excited to have your help!

This year, we've given you some fantastic tools for success right at your fingertips. In your Coordinator Kit you will find:

- **A TrueBlue Schools Game Plan** - that gives you great ideas to get your school started earning, and to keep your TrueBlue dollars rolling in all year long.
- **Coordinator Kit DVD** - that includes items like a PowerPoint® presentation complete with speaking points; short videos to show at school meetings and events; and ready-to-use prewritten materials, to help you easily promote the program.
- **Poster, Banner, Car Magnet and Stickers** - to hang up and display at your school, showing your community that it pays to be TrueBlue.

In addition, we will soon be launching a new and improved version of TrueBlueSchools.com. It will soon be even easier for current and non-GNG customers to sign up for service and the TrueBlue Schools program!

Be sure to check out the Coordinator section of the website too for the latest and most up-to-date fundraising tools including:

- **Updated Web Banners** - to post on your school website's home page
- **Customized Flyer** - create with your school's logo and TrueBlue fundraising goals

We hope these things will make your job as TrueBlue Coordinator a little easier and your fundraising efforts a TrueBlue success. As always, your dedicated team of program managers are available by phone and email to answer any questions and to support your fundraising efforts.



Finally, we are very excited to welcome our newest TrueBlue Schools Program Manager, Gina Niederhauser to our team.

We look forward to working with you this year and helping your school earn lots of money the TrueBlue

way!

Your TrueBlue Schools Program Managers,

Jennifer Lull at 678-672-1677 or jenniferlull@trueblueschools.com

Gina Niederhauser at 678-672-1697 or gina@trueblueschools.com

Go Back to School With Healthy Eating, Too!



August/Sept Recipe PB&J Muffins

Most kids love Peanut Butter and Jelly! What better way to send kids back-to-school than with these healthy little muffins, that combined their

favorite flavors in one bite. Make them the night before or even two, then send them with your kids to the classroom, for a healthy mid-morning or late afternoon snack. They freeze well too, so make more than you need, and they will be ready to go anytime you are. Get this recipe and more, including healthy eating tips and tools at www.trueblueschools.com/cooking.asp

TrueBlue Healthy Eating Tip: Peanut butter is delicious, and good for you. Peanuts are a good source of protein and fats, as are many nuts, and have been shown to help reduce the risk of heart disease and Type 2 diabetes.

Not Sure What to Do With the Tools in Your Kit and On



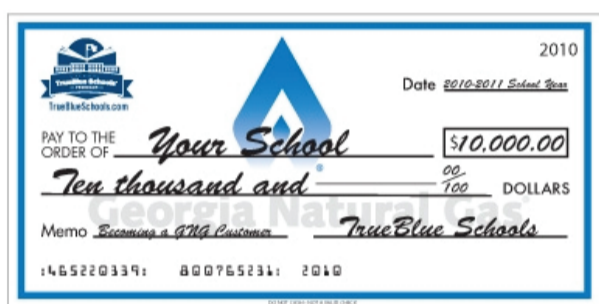
TrueBlueSchools.com?

Not to worry! Our job is to get you as comfortable as possible with all of the TrueBlue materials so that you can get everyone at your school fired up about making money, the TrueBlue way, with Georgia Natural Gas.

While we aren't able to come to each of your schools and speak on behalf of the program, we are able to meet with you via phone, Skype, or Go-to-Meeting to show you how to use the tools in your kit and on the website. If this sounds like something you'd be interested in doing, give us a call or email us to set up a meeting today!

Fall Quarter Donations Checks are Coming!

Do We Have Your W-9 Form on File?



Good News! TBS donation checks will be sent to your school during the first weeks of October as long as your school has submitted a W-9 form to Georgia Natural Gas prior to September 30th and all of your school's TrueBlue participants have a status of "contributing."

***To check the status of your school's TrueBlue participants and whether your school has submitted a W-9 form simply log on to TrueBlueSchools.com using your TrueBlue Coordinator login username and password.**

Be on the lookout for your donation check and please notify your school's office and/or bookkeeper that it is coming, so it does not get lost or misplaced. It will arrive in a plain white business envelope and the check itself will come from **SouthStar Energy Services**, not Georgia Natural Gas. It will have the following description on the stub portion: "**TrueBlue Schools-xxx**".

If your school has not submitted a W-9 form yet, please remember that we can not release the donations until we have a completed W-9 form on file for your school. If needed, please submit a completed W-9 form:

- **Email:** Jennifer Lull at jenniferlull@trueblueschools.com
- **Fax:** 404-685-4030; ATTN: TrueBlue Schools
- **Mail:** TrueBlue Schools Program, GNG, P.O. Box 78760, Atlanta, GA 30357

If you need a blank W-9 form, please contact us or download and print one from your TrueBlue Schools Coordinator Kit DVD or the Coordinator section of the TrueBlueSchools website.

Remember, once you have submitted a W-9 form for your school there is no need to re-submit a form. Your school is all set and ready to start receiving donations.



It's a New Year. Get Your School on Board With TrueBlue Schools!

Become a TrueBlue Fan Today!

